



July 2020

Dear Friend,

Hope. Isn't it the key to our ability to persist in the face of great challenges? In our community's most critical hour, YOU can inspire hope for children and families by helping to provide urgently needed, whole-family resources and academic instruction to students in need; resources which are more essential than ever before.

On day-one of school closures, Education Success Foundation, EnCompass, and The Norman Howard School sprang into action assessing needs with each of the 2,000 children we serve, and responding with personalized, direct support.

The COVID-19 crisis is deepening existing inequities and threatens to have a dire long-term impact on academic success for the students we serve. **Today, we make an urgent appeal for your powerful support.** Every \$1 you contribute is matched with \$1.50, thanks to generous matching funds from The Sands Family Foundation.

Your donation today can make a meaningful impact in one of the following ways:

- ▶ Families experiencing hardships are going hungry – and hungry children, already facing barriers, cannot focus on learning. \$50 will deliver one week's worth of healthy meals, fresh fruits and vegetables, and urgently needed essentials to a student's doorstep.
- ▶ A donation of \$150 will provide a Rochester student with 6-weeks of hands-on summer learning projects so she can stay on track. Without this support, 864 PreK through grade 9 students, stand to lose the entire year of reading and math gains as a result of school closures.

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When a parent called the blue bags of food and essentials we deliver to her doorstep "bags of hope," we realized they were far more valuable than their contents alone.

Yes, I want to provide HOPE through this crisis and beyond!

Match my gift of:

50 150 My Choice _____

1-time Gift Annually for _____ Years

My check made out to **Education Success Foundation** is enclosed

Direct my gift to:

- Where it is needed most
- EnCompass: Resources for Learning
- The Norman Howard School

Name:

Address:

Please charge my credit card

Card #

Exp. Date

Security Code

Name

Signature

Send check/form to: Education Success Foundation | 4 Lake View Park Rochester, NY 14613

Donate securely online: www.educationsuccessfoundation.org/donate

- ▶ Services for students with learning needs are being drastically cut and poorly delivered. Your multi-year pledge can place The Norman Howard School's expertise within reach with a scholarship.

Join us to adapt to what is needed by students during this challenging time and tear down barriers to learning and academic success.

- ▶ **Please consider of gift of \$50 today** and we will deliver your support directly to students in need.
- ▶ Many donors are choosing to pledge this amount each year for five years to maximize The Sands Family Foundation's matching challenge. The full sum of your generous pledge will be matched at 150% and make learning and graduation possible for many years to come!

Given the extraordinary need and the devastating impact the crisis is having on the students we serve, hope may be the most powerful antidote, and we need your help delivering it. By giving, you are standing with students and families, ensuring they have what they need when so much else has crumbled away.

Thank you for helping students and families feel cared for, hopeful, and able to persist with your continued support.

Sincerely,



Joseph M. Martino, CEO

P.S. If you believe every child and family deserves HOPE and consistent support to overcome today's challenges - **your gift today can make this possible!** Every \$1 is matched with \$1.50 by The Sands Family Foundation.



"I work at Strong Hospital and I honestly couldn't go to work and do this if my son was in a different situation. You've made my life so much easier, you've made Noah's life so much better."

-Ann, Norman Howard School mom

Become a Sponsor!

Bridge To NHS - \$2,000. Too many children are without the services they need to learn and graduate. Your gift provides advocacy support and puts The Norman Howard School within reach! A plaque with your name will be placed on a footbridge on our campus grounds.

Family Center Sponsor - \$1,000. EnCompass families requested a place to do laundry or prepare dinner while they learn together on our campus. You can sponsor this unique effort—naming opportunities are available.

Learning Device Sponsor - \$340. Your gift can provide a Chromebook to a child currently without access to online learning and personalized support being provided by her teachers.

You can open a world of possibilities for children who have struggled without consistent and holistic support. By becoming a Sponsor, you can make stability, graduation and future success possible for students.

Please contact me with more information:

Name

Phone

Email

Overance